## Rajesh Kumar Trilokhria - CUA™

## **Certified Usability Analyst from Human Factors International**

http://trilokhria.in/, linkedin.com/in/trilokhria, mailboxofrajesh@gmail.com +91 9990371682, New Delhi, India



## PROFESSIONAL SUMMARY

As a UX Designer, I bring 15+ years of experience in creating intuitive and visually appealing user interfaces that enhance the overall user experience. I have a strong understanding of user-centered design methodologies and can confidently lead UX research and usability testing to inform design decisions. My expertise in rapid prototyping, wireframing, and mockup tools allows me to quickly transform ideas into functional designs. I also have experience working collaboratively with crossfunctional teams, including stakeholders, designers, and developers, to deliver successful outcomes. I'm committed to delivering designs that balance user needs with business goals, and I am passionate about creating meaningful and delightful experiences for users.

#### **SKILLS**

**UI Designer / Interaction Designer / UX Designer** - Wireframes, Web analytics, User-Feedback, Surveys, Technical Specifications, Creative Briefs, Design Specs, Style Guides, Accessibility, Web Standards / Section 508 Compliance, Storyboarding, Design Concepts, Interaction Design, User Research, Design Research, Interviews & Surveys, Personas, Journey Mapping, Qualitative analysis, Data Visualization, and Iconography for Mobile, Desktop and Web Apps.

**UX Architect / Information Architect** – User Centered Design, User Task Flows, UI Architecture, Taxonomy / Navigational Hierarchy, Diagrams, and Functional Specifications.

**Frontend Development** – AngularJS, Material Design, Bootstrap, HTML5, CSS3, jQuery and Responsive Web Design.

Other – Rapid Prototyping, Search Engine Optimization (SEO), Project Planning & Management, SDLC, Client Interaction, Digital & Print Marketing (Magazines, Advertisements, Brochures, Direct Mail, Posters, Corporate Identity, Presentations), Content Management System (CMS), Learning Management System (LMS), E-commerce, Portal, Color, Typography, Logo and Corporate / Brand Identity.

## TOOLS

Adobe XD Figma Pen & Paper InVision

Illustrator Photoshop InDesign HTML & CSS

Axure RP Framer

### EXPERIENCE

NOKIA as Senior Technical Specialist - UI/UX	02/2015 – <b>Current</b>
SDG Corporation as UI/UX Manager – Enterprise Mobile Solutions	02/2013 - 01/2015
MGRM Net Limited as Team Lead – Media & Design Center	11/2009 - 01/2013
CampusEAI Consortium as Team Lead – Design	10/2005 - 11/2009
Infomedia Web Solutions as Senior Web/Graphic Designer	07/2005 - 10/2005
The Design Shack (Ad Agency) as Visualizer	10/2003 - 07/2005

### **EDUCATION**

**Master of Business Administration (MBA - Project Management)** EIILM University

## **Bachelor of Computer Applications (BCA)**

Indira Gandhi National Open University (IGNOU)

### TRAINING & CERTIFICATIONS

Certified Usability Analyst (CUA) ™

**Human Factors International** 

# Introduction to Web and e-commerce User Experience Design Udemy

## **User Experience Design**

Design Incubator Research & Development Labs

## HTML5 with JavaScript and CSS3

Microsoft Virtual Academy

## Diploma in Web & E-Commerce Technology

STG Computer Institute